



Federation of Museums
and Art Galleries of Wales
Ffederasiwn Amgueddfeydd
ac Oriolau Celf Cymru



Ariennir gan
Lywodraeth Cymru
Funded by
Welsh Government



GŴYL AMGUEDDFEYDD CYMRU
WELSH MUSEUMS FESTIVAL

Welsh Museums Festival Grant Information

The Welsh Museums Festival encourages museums and galleries across Wales to provide visitors with the opportunity to enjoy a variety of events during the Autumn half term break.

The Federation of Museums & Art Galleries of Wales with the support of Welsh Government is offering grants to support events during the Welsh Museum Festival. All Accredited (or working towards) museums and galleries in Wales are eligible to apply.

1. Welsh Museums Festival 2023

Aims

- To raise awareness and highlight the positive impacts of Welsh Museums to visitors, stakeholders and the media
- To offer a variety of exciting, entertaining and surprising day and night events
- To provide Welsh Museums with an opportunity to try something new to extend existing audiences
- To provide Welsh Museums with an opportunity to build staff skills in event planning, marketing and income generation

General Information

- The 2023 Welsh Museums Festival is from Saturday 28th October to Sunday 5th November coinciding with –
 - Half Term School Holidays (Both in Wales and England)
 - Halloween and Guy Fawkes Night
- All museums and galleries in Wales can register an event as part of the Welsh Museums Festival
- Be innovative and creative – think about events that will attract new audiences and media attention

- Events or activities can take place on site or on-line
- If you plan a physical event/activity on site, please tell us how you will still hold it in the event of a further Covid-19 lockdown (NB: our new Festival website will be able to host virtual events for example)

2. Grant funding

- Grants of up to £500 per event to a maximum of £1000 are available
- There is no match funding requirement but grants that support larger projects are welcome
- Projects that are wider than one museum can be funded via a consortium approach. A lead museum must apply on behalf of a consortium and meet the grant criteria
- This is a competitive grant fund
- Additional staff costs can be included if justified
- Other relevant eligibility rules for the small grant programme will also apply

3. Conditions of the grant

All grant receipts must comply with the following conditions -

- Projects must relate to the aims of the Welsh Museums Festival and held between 28th October and 5th November 2023
- Museums must use the appropriate bilingual Welsh Museums Festival branding on all promotional materials
- Museums must participate in the evaluation process and encourage visitors to complete the survey
- Museums must provide a brief summary of the project for publication in YMAG and to encourage other museums to participate in future festivals

4. Assessment criteria

Applications will be assessed against the following criteria –

- Evidence of innovative/creative working to extend audience base
- Meets the aims of the Welsh Museums Festival
- Event planning including marketing, budget and staffing
- Impact of the project on museum/partner organisations

5. Application Process

- Applications must be submitted using the grant application form by **17.00pm on Friday 15th September**
- Applications must be submitted to Chris Delaney by email to lin.chris@btinternet.com
- Claims must be sent by end of November 2023 to lin.chris@btinternet.com

6. Contact Details

For information on the grant funding please contact –

Chris Delaney – lin.chris@btinternet.com